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# petage

PRACTICAL IDEAS FOR THE BUSY PET RETAILER OF TODAY ... AND TOMORROW

A Backer Publication

Have government agencies and pet food manufacturers done enough since the 2007 pet food recall to guarantee a safer product—and reassure consumers that it won't happen again? >> 28

## Pet Food Safety: A Work in Progress



## shelflife >> products

### Twist 'n Treat



Premier's new Funkitty Twist 'n Treat keeps cats of all ages active and stimulated by randomly dispensing treats and kibble as the toy is pushed and pawed.

**Premier Pet Products (Midlothian, Va.)**

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